

Avi B. Ginsberg

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Work Experience

Shebell & Shebell LLC, Shrewsbury, NJ

December 2011 – Present

Executive Director of Information Technology

- *Law Firm Specializing in Personal Injury, Workers' Compensation, and Criminal Defense*
- Information Technology
 - Ensure computer network and related services are secure and operational at all times
 - Train attorneys and staff on computer software and trial presentation technology
 - Oversee IT budget and plan for future software and hardware purchases
 - Develop custom software for firm operations
 - Research and implement new technology to optimize office workflow
- Marketing
 - Design "microsite" websites to target specific types of client work
 - Liaison with digital marketing company (SEO & Social Media)
 - Manage print advertising
- Management
 - Create and manage job offer listings
 - Develop policies to aid general operations
 - Train and oversee new support staff
- Trial Preparation
 - Create clips of deposition videos
 - Help assemble PowerPoint presentations for trials
 - Assist in development of overall A/V presentation plan for trials
- Worked at law firm full time (25-30 hours per week in office, 10-20 hours per week remotely) while finishing undergraduate and graduate work.

Juror Works LLC, Shrewsbury, NJ

November 2015 – Present

Chief Operating Officer

- *Legal Trial Simulation & Focus Group Company*
 - Company created a mock courtroom (jury box, judge bench, witness stand) outfitted with video and audio recording equipment.
 - Company pays people to participate as jurors in mock trials. Participants are selected to approximate demographically relevant juries for clients.
 - Process helps clients test trial strategies in front of potential jurors and get feedback.
- Developed business plan and oversee business operations
- Design and manage website and advertising for recruiting participants
- Design and maintain software for managing focus groups
- Perform demographic data analysis

AviFox LLC (AviFoxLLC.com), Tinton Falls, NJ

September 2015 – Present

CEO/Founder

- *International Domain Name Registrar*
 - Accredited to sell Top Level Domains: .mk (Macedonia), .fi (Finland), .ax (Åland Islands), .sb (Solomon Islands), .pw (Palau), .fm (Federated States of Micronesia)
 - One of only two USA based companies accredited to sell Åland Islands domain names
- Liason with country domain registries for registration of ccTLDs
- Ensure domain holder compliance with all policies of respective registries

- Manage all marketing efforts
- Oversee all billing matters and technical assistance to clients

Green Apple Energy LLC, Oakhurst, NJ

May – November 2011

IT Manager

- *Solar Energy Installation Company*
- Designed and maintained company website
- Managed internet advertising
- Provided technical support to employees
- Assisted with configuration of solar energy inverter units at installation sites
- Trained clients on solar energy inverter tracking software

Avi's PC Repair & IT Services, Ocean, NJ

February 2005 – May 2011

Founder/CEO

- *Computer Repair and IT Consulting Company*
- Removed viruses and spyware from computers
- Performed computer hardware upgrades and data recovery
- Designed and hosted websites for small businesses
- Provided remote IT support for small businesses
- Taught in-home computer lessons

Education

MS Computer Science, Databases & Intelligent Systems (*Thesis Track*)

In Progress

Monmouth University

BS Computer Science, Applied Computing (*Summa Cum Laude*)

May 2016

Monmouth University

Cumulative GPA: 4.0; Highest Ranking CS Degree Recipient

Academic Excellence Award in Computer Science Applied Computing

Biotechnology High School

June 2010

ACT Composite Score: 34 (99th Percentile)

Honor Societies

Upsilon Pi Epsilon, Honor Society for the Computing Sciences

2015

Tau Sigma, Transfer Student Honor Society

2015

Computer Skills

- **Computer Programming:** Java, C++, Python, Ruby, PHP, PERL, BASIC, Pascal, VisualBasic, UNIX Shell Script, Apple Script
- **Web Development:** HTML, CSS, SQL Database Design & Utilization, SEO Optimization (A/B testing, Google Analytics), Web Server Deployment & Configuration (Windows & Unix)
- **Interactive Phone (Automated Voice) and SMS Application Development**
- **Windows Network Administration:** Setup, Maintenance, Optimization, and Security
- **Server Setup and Configuration (Windows/Unix):** Web Server, FTP, SSH, Firewall, SQL, DHCP, DNS, SMTP Domain Controller (Windows Server), Active Directory (Windows Server)